



Alex Bloom hello@alexbloom.co
Designer (+1) 610.301.5307
 www.alexbloom.co

Experience

Product Designer
Canvas - drivecanvas.com
2017–Present

Freelance Creative Director, Designer, & Developer
Alex Bloom
2011–Present

Partner & Designer
Morf Studio
2016

Adjunct Professor of Design
Tyler School of Art, Temple University
2013

Interaction Designer
Bluecadet
2011–2013

Designer & Art Director
Connelly Partners
2010–2011

Freelance Designer
The Heads of State
2010

Recognition Product Hunt, The Webby Awards, AIGA Philadelphia, Communication Arts, Design Work Life, CMYK Magazine

Skills

Methods & Practices
User Research, User Testing, Persona Development, Wireframing, User Flows, Visual Design, Prototyping (Paper & Digital), Design Systems

Markup & Code
HTML/Markdown, CSS/SASS/PostCSS, JavaScript/jQuery, NPM/Grunt/Gulp, PHP, Jekyll, Liquid, Git/Github, CLI

Software
Sketch, Abstract, Adobe Creative Suite/Cloud (Ps, Ai, Id, Ae), Balsamiq, Figma, InVision, UXPin, Atlassian Suite (JIRA, Trello, Confluence)

Education BFA, Graphic and Interactive Design, Magna Cum Laude
Tyler School of Art, Temple University
2010